

SEO Score of 4/10

Needs Work

Findings & Recommendations

Missing H1 heading

Add a single H1 heading at the top of your page that clearly describes the main topic and includes your primary keyword.

Meta description is too long

Shorten your meta description to under 160 characters to prevent truncation in search results.

Canonical tag is missing

Add a canonical tag to prevent duplicate content issues and consolidate link equity to the preferred version of this page.

Open Graph tags are missing

Add Open Graph meta tags (og:title, og:description, og:image) to control how your content appears when shared on social media platforms.

Quick Wins

- Unique titles (30–60 chars)
- Meta descriptions (120–160)
- Alt text on all images
- Clear H1 & H2 structure
- Canonical tags